

MEDIA KIT

AmericaJR.com is a News, Sports and Entertainment website dual headquartered in Los Angeles and Detroit. Jason Rzucidlo founded AmericaJR.com in the year 2000. That's four years before Facebook was founded; and six years before Twitter. We have a dedicated team of reporters, photographers and editors who produce *original* content.

Our website receives more than **1.5 million** visitors per month. Our traffic is verified by our hosting provider, Doteasy. They provide us with monthly traffic reports that are updated on a daily basis. Turn to page two for more information on our demographics.

AmericaJR.com is an official Google News partner. As soon as we publish stories, they appear on the "News" tab of Google search engine. We are proud of this partnership. Many times, we are ranked higher than other publications such as *The Detroit Free Press*, *The Detroit News*, WXYZ-TV and WDIV Local 4.

We cover local and national news stories in Detroit, Las Vegas and Los Angeles. Automotive is one of our primary beats. We cover the Los Angeles Auto Show, North American International Auto Show as well as SAA, SAE and Automotive News events. Other news topics include health news, science and technology.

We cover local and national sports stories in Detroit, Las Vegas and Los Angeles. That includes the major MLB, NBA, NFL and NHL teams. We also write about college sports such as basketball, football and hockey. In addition, we cover NASCAR and IndyCar auto racing events in Detroit, Fontana, Long Beach, Las Vegas and much more.

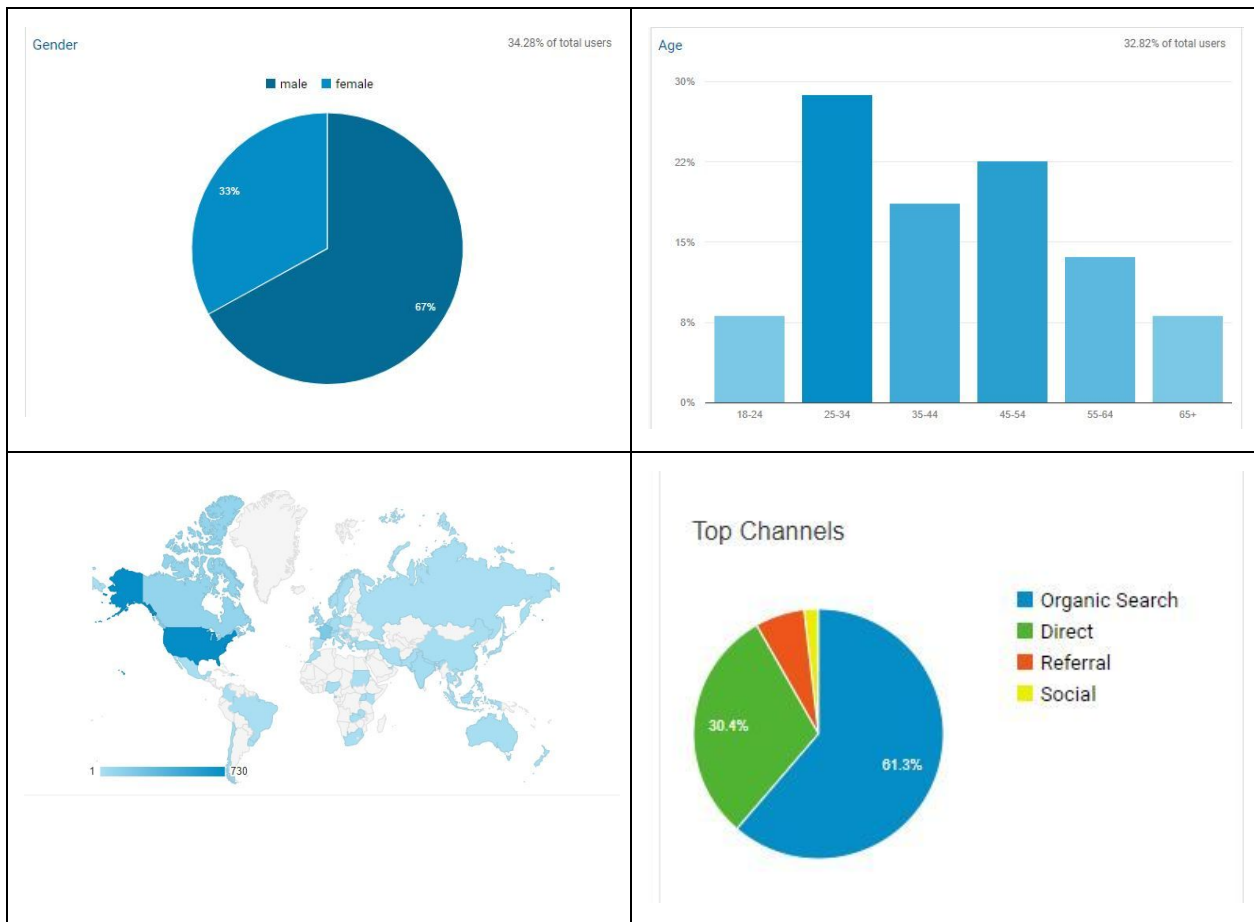
We cover local and national entertainment stories in Detroit, Las Vegas and Los Angeles. That includes red carpet events and movie premieres. Some of our past events include Ford Arts, Beats & Eats, the Hollywood Christmas Parade, PaleyFest, LA Times Festival of Books and much more. If a celebrity is in town, chances are you'll see AmericaJR there!

AmericaJR.com can be a great tool in your toolbox to promote your company, special event or new product. We offer several advertising packages to fit your needs. We can provide you with banner and/or text advertising on our homepage or entire website. We can also promote your ad on our social media channels such as Facebook, Twitter and YouTube. We offer weekly, monthly and yearly plans for fit your needs.

Please contact **Jason Rzucidlo** at **(734) 812-9146** or americajr@yahoo.com to discuss your advertising or marketing needs. We are here for you!

TRAFFIC & DEMOGRAPHICS:

- 67% of viewers are male; 33% are female
- 28% are ages 25-34; 23% are ages 45-54; 19% are ages 35-44
- 60% are from United States; 16% from France; 8% from Canada
- 52% use Chrome; 32% use Safari; 4% use Internet Explorer
- 50% use a desktop computer; 44% use a mobile device; 5% tablet
- 61% find us on a search engine; 30% visit us directly; 6% are referrals




Source: Data from Google Analytics

GOOGLE NEWS

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WATCH: 2018 SEMA Show product debuts from Ford and Shell/Pennzoil
AmericaJR.com · 22 days ago



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PREVIEW: Jeep, Lincoln and Hyundai to make major debuts at 2018 LA Auto Show
AmericaJR.com · 8 days ago



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My Voyage to the 2018 NAIAS in Detroit
AmericaJR.com · 10 months ago

New pickup trucks rule at 2018 NAIAS (Detroit's auto show)
AmericaJR.com · 10 months ago


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Ford Arts, Beats and Eats raises \$207578 in donations supporting local charities
AmericaJR.com · last month



Everclear, The Spinners & AWOLNATION to perform at 2018 Ford Arts, Beats and Eats on Labor Day weekend
AmericaJR.com · 2 months ago



AD SIZES & TYPES WE OFFER:

Banner Ads:



(Note: We did not create the above ads. We simply ran them on our website)

Text Ads:

<p>➤ Dresses for Women over 65</p>	<p>Medicare Part B Cost for 2018</p>
<p>➤ 7% Interest Savings Accounts</p>	<p>Best Investments for Beginners</p>
<p>➤ Used Cars for Sale</p>	<p>Penny Stocks to Buy Now</p>
<p>➤ Job Listings 2018</p>	<p>10 Best Android Smartphones</p>
<p>➤ Average Retirement Income</p>	<p>7% Interest Savings Accounts</p>

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